

Removing A Brand From Your Site

Here we cover how you can properly remove a full brand from your site along with all its products. If your site is a Rapidfire, there is a different tutorial set for this process under “Rapid Fire Assistance”.

1. The first thing you will need to do before removing the “brand name” directly is to remove the products of that brand. In your admin menu, hover and go through “Store” -> “Products” -> “All Product Variations”. This will show you all the products on your site.
 - a. At this point, use ONLY the Brand filter at the top of the page to filter by the Brand you are looking to remove.
 - b. Select all the products on that page by checking the box at the top left corner of the list. This will select only that page, which only shows 50 items at a time. To select the rest of that brand, click on “Select all 60 rows in this view” which will show up when the top checkbox is checked.

The screenshot shows the 'Product variations' admin page for 'State Performance'. The 'Brand' filter is set to 'Bully Dog'. A checkbox at the top left is checked, and a message says 'Selected 50 rows in this page'. A button 'Select all 60 rows in this view' is highlighted.

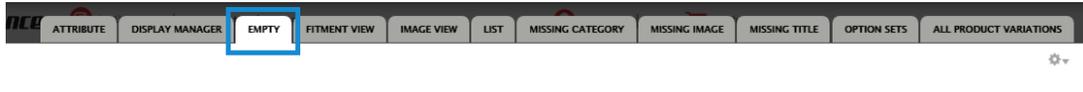
SKU	TITLE	STATUS	OPERATIONS	NID	PRICE
30420-BTQP	T-Slot Pod Mount Adapter 2 1/16 inch Gauge Pod Bully Dog	Active	edit delete	5352	\$17.99
30470-BTQP	BDX Magnetic Suction Cup Mount Windshield Black Bully Dog	Active	edit delete	2282	\$25.00
30600-3-BTQP	Custom Gauge Pod Adapter T-Slot To 1 Inch RAM ball Bully Dog	Active	edit delete	5354	\$24.99
30600-BTQP	RAM Gauge Pod Heavy Duty Suction Cup Mounting Kit for CT Bully Dog	Active	edit delete	5353	\$39.99
30605-BTQP	CTX Gauge Pod Mount Adapter Black Bully Dog	Active	edit delete	5355	\$24.00

- c. At this point, each product of that brand will be selected. Now scroll to the bottom of the page, and under “Bulk operations” select “Delete Product Variation” and click Apply.

The screenshot shows the 'Bulk operations' dropdown menu. The 'Delete product variation' option is selected, and the 'Apply' button is highlighted.

- d. The next page will ask you to confirm the action. At the top will say “You have selected X items:”, and the very last item will list the rest of the amount not included in the list displayed. Simply click Confirm.
 - e. Depending on your system and your internet, it may delete a chunk but leave big portion still in there. If that happens, just run it again until you see they are all gone, or there might be a 3 or 4 items that remain or simply won’t delete. Those few items cannot be deleted because they are connected to an order. So if they are in someone’s shopping cart, or if they have been ordered in the past they can’t be deleted.
 - i. If you have the few products that will not be deleted, you can either disable those, or simply get rid of that display along with the empty ones covered in the next step. To disable them, simply edit the product and change the status to “Disabled”, then save at the bottom.
2. The next step will be to delete the empty displays. If you remember from previous tutorials, the product display is the front-end wrapper for each product. To get to all the empty displays, you

can either go through your admin menu again by following “Store” -> “Products” -> and depending on your site it will either be titled “Empty” or “Empty Displays”. The second way to get there is if you are still on your product variations page, navigate to the empty displays tab.



- a. At this point you'll simply delete everything listed, same as in step 1a. Click on the checkbox to the top left corner, change the bulk operation at the bottom of the page to “Delete product”, and click “Apply”.
 - b. The next page will ask you to confirm this action, click “Confirm”.
3. At this point, if you want to go into your taxonomy and delete the brand, you can, but since there are no products attached to the brand anymore, it will not display on the front end for your customers. If you do not plan on bringing the brand back eventually, you can delete it from there by going through “Structure” -> “Taxonomy” -> “Brand”. Edit the brand you just deleted products for, and scroll to the bottom to click “Delete”.